

Question:

I love wearing make up but I want something more permanent. Can you please tell me about Cosmetic Tattooing?

Answer:

Dermal pigmentation, commonly known as tattooing, has been present for centuries in our cultures for the purpose of body adornment. The implanting of pigments colours and dyes intradermally results in permanent alteration of tissue to gain cosmetic effect. The pigmentation effect is obtained by a procedure in which minute, metabolically inert pigment granules are mechanically placed beneath the epidermis. When the procedure utilises microscopes or magnifying loupes, the appropriate term is Micro pigmentation. Micro pigmentation, also known as “Colour implants” or “Permanent cosmetic makeup”, has mushroomed in popularity in Australia since 1985.

An ever-increasing number of modern women don't have time to spend in front of the mirror in the morning ritually applying cosmetics. Some women have allergies and others just want to look glamorous 24/7. Cosmetic tattooing is the makeup for the 21st Century. Simple procedures such as eyeliner and lip tattooing mean that anyone can wake up looking great and leave the house with professional looking makeup.

The most popular treatments are eye liner, eyebrows, lip liner and full lip tattooing. It is advisable to choose colours and styles that are complimentary to what nature blessed you with, and those that also compliment your natural skin tone and eyes. Less is usually best. The majority of clients prefer a natural look rather than an exotic look. Micro pigmentation should be the basis for further make-up later on, such as for the evening.

Micro pigmentation's permanency depends on individual skin type, pigment colour and how well the tattoo is looked after.

The skill and artistry of the cosmetic tattooist is all important. Cosmetic tattooing is a very versatile tool, enhancing a person's best features and helping to camouflage to worst.

Kylie Davies  
Elite Cosmetic Clinic